



Summer Infant: ABC Kids Expo Booth Number 4635

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FOR IMMEDIATE RELEASE

Summer Infant® Receives Product Awards by Juvenile Industry Leaders: NAPPA and Parenthood.com, The National Parenting Center, Baby & Children's Product News, iParenting and Creative Child

From Bath Monitors to Infant Support, Summer Leads Innovation

Las Vegas, NV, ABC Kids Expo (September 7, 2008) – Summer Infant®, a leader in premium juvenile products dedicated to making parenting *The Best Time of Your Life™*, today announces it has been awarded top honors in a series of 2008 juvenile industry products awards. These awards include: NAPPA Parenting Resource and Parenthood.com Awards, Baby & Children's Product News 2008 Reader's Favorites Awards, iParenting Media Awards and Creative Child Magazine Awards.

Summer Infant prides itself on product innovation, quality and reliability and has been recognized by parenting authorities and parents alike. In 2008 alone, Summer Infant was nominated and has won numerous awards across a diverse range of the industry's best programs and in a variety of product categories.

"Summer Infant is proud to be acknowledged by industry trade partners, publications and parent reviewers," said Jason Macari, President and CEO of Summer Infant. "We are especially pleased to be recognized in so many categories, proving to our consumers that we are committed to delivering the most innovative and comprehensive product line that meets the needs of today's caregivers."

Summer Infant's 3-Stage Super Seat™, a category-defining product designed to support and entertain children aged 4 months to 4 years, has received the 2008 NAPPA Honors Award from Parenthood.com as well as 2008 National Parenting Center Seal of Approval. The 3-Stage Super Seat™ provides three stages of development all-in-one product: an infant support seat, a floor time activity seat and a booster seat.

Baby & Children's Product News, a leading trade publication in the juvenile products industry, awarded the Readers Favorites Award to Summer Infant, Inc. Summer was hand-selected by retail store owners and purchasing managers as a winner in the categories of Bath Accessories, Bath Sets, Bath Safety Source, Hygiene Items, Head Supports, and Monitors. Summer's Soothing Baby Spa and Shower, Day & Night Flat Screen Color Video Monitor and Perfect Beginnings Baby Care Kit are among the recognized products.

iParenting, a premier media website for all parents, and the Media Awards recognized Summer Infant's Kiddopotamus brand for eighteen individual products over the following five categories: Feeding and Toys, Bedding and Sleepwear, Gear and Equipment, Baby Care and Accessories. Category leaders such as the Swaddle Me®, Snuzzler® and Tiny Diner® were among the winning products.

Creative Child Magazine's Baby & Maternity Awards Program, known for its unique mom and mom-to-be reviewers, gave the 2008 Top Choice of the Year Award to Summer Infant's Day & Night Color Flat Screen Monitor™ and the 2008 Seal of Excellence to Summer Infant's 3-Stage Super Seat™.

About Summer Infant, Inc.

Based in Woonsocket, Rhode Island, Summer Infant, Inc. is a designer, marketer and distributor of premium juvenile products for today's parents and caregivers under the Summer Infant and Kiddopotamus brand names. Founded in 1984 with the invention of the baby bouncing seat, the Company is based on the philosophy that innovation is a key attribute in driving new product development. Summer's commitment of making the parenting experience "The Best Time of Your Life" is unwavering. Accordingly, Summer Infant annually delivers new and existing products in categories such as bouncers, gates, bathing, safety, monitors, infant health, bedrails, boosters, potty seats, soft goods, bedding, large furniture, nursery and travel accessories, organic products, and more that exceed consumer's standards. For more information about the whole range of Summer Infant products please visit their website at www.summerinfant.com or call 1-800-268-6237.

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